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DIALOG(R)File 348:EUROPEAN PATENTS (c) 2002 European Patent Office. All rts.

reserv.

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Return Mailer.

Ruckantwort-Umschlagsatz.

Ensemble lettre-enveloppe et enveloppe retour.

PATENT ASSIGNEE:

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ABSTRACT EP 586061 A1

A return mailer (10) is provided in which the outgoing (14) and reply (24) addresses cannot be confused, and the mailer can be changed over from an outgoing mailer to a reply mailer with a minimum of effort. The mailer includes a number of plies including a first ply (13) having an outgoing address (14) visible on it, at least one insert ply (15), a second ply (16), and a third ply (23). A sealing agent (34), such as tape covered by a release sheet or rewettable glue, is associated with one of the plies for sealing the plies of a reply configuration together. In one form, the second ply (16) has a reply address (24) printed on its outer, second face (initially covered by the disposable third ply), and a portion (16') of it is pivotally mounted to fold over the first ply. In another form, the reply configuration of the mailer includes the first, second, and third plies (43, 45, 46) disposed with respect to each other so that the third ply (46) is pivoted about its pivot portion (50) to a position where the second face of the third ply bearing the return address is readily visible, and the outgoing address (47) is no longer visible, the third ply cooperating with the sealing agent to form a reply envelope. (see image in original document)